



Cameron & Ashley

Vivid Vision 2025

Snapshot

It's December 31st, 2025, and we've been happily married for two and a half years. We found our groove, show up daily, and put in the work to be a strong couple while staying balanced. We're so grateful for what we've built and are always learning and growing—separately *and* together.

Travel & Daily Life

We're international travelers, adding approximately 12 new countries per year to our list of places we've explored. Ashley has visited 65 countries, Cameron has visited 75, and we've visited 57 together. **We understand when it's time to explore and when it's time to work.** FOMO is a thing of the past, and we're okay with not seeing everything.

We have hubs in places we love when the weather is utter perfection. In the spring, we spend time in idyllic Portugal. In the summer, we enjoy the paradise of Bali, and in the winter, we experience the vitality of Dubai.

These locations ground us and give us some semblance of stability. When we're not there, we rent them out with the help of a team, making them a great investment.

When we're traveling, we stay in the heart of the city we're visiting, renting luxury Airbnbs for two to four weeks—planning fun side trips to the surrounding towns. We fly business class and private when it makes sense, racking up so many airline miles it's insane. Part of the year, we have a yoga instructor, massage therapist, and cook travel with us. Cameron attends regional cooking classes, plays golf and tennis with other entrepreneurs, and coordinates dinners with local business owners and YPO/EO members.



Health, Fitness, & Rest



We're in the best shape of our lives, because we prioritize our fitness. Ashley is a lean 115 pounds, and Cameron is a lean 185 pounds from consistent weight training. When we're not at the gym, working with personal trainers, or attending group classes, we stay active by walking everywhere, hiking, biking, practicing yoga, kayaking, and/or skiing. **We're each other's biggest cheerleaders and accountability partners.**

Adequate rest, recovery, and sleep are our #1 priorities. We track our sleep using Oura Ring and consistently get scores of 75–85. We create the optimal sleep environment with comfy beds, pillows, blackout shades, white noise makers, wax earplugs, cool temperatures, and practicing sleep divorce. Between workouts, we weave in cold and oxygen therapy to speed up our recovery.

We're both more educated in nutrition, take regular blood panels, and understand what foods we are sensitive to, cause inflammation, and should be avoided. We cook at home, use meal prep services, or have a private chef support us with our daily macro goals. Ashley maintains her low gluten, dairy, and refined sugar regimen. Cameron eats more salads, veggies, fruits, fish, and lean protein—limiting butter, cream, and heavy sauces. As a treat, we indulge in one cheat meal per week, where we eat decadent dishes and desserts without guilt at 5-star restaurants.



Personal Growth

Both of us continually work on ourselves—physically, mentally, emotionally, and spiritually. We focus on putting the laptops and phones away in order to be present with one another. That includes minimizing our time on social media. Our communication and conflict management has improved with the help of therapists and relationships coaches.

We listen to five to ten audiobooks per year and love watching Netflix documentaries together. Ashley harnesses her creative energy by taking courses on blogging, content curation, YouTube, and filmmaking.

Cameron has developed and nurtured deep connections with Dubai YPO/EO. Together, we attend masterminds like the TED Conference, A-Fest, Baby Bathwater, Wayfinders, Insider Expeditions, and others.





Vacations & Bucket List Experiences

We allocate three months per year to true vacations in “off-the-grid” locations such as The Alps, Iceland, Africa, Asia, Australia, and exotic islands. We typically spend Christmas or New Years with the boys skiing in The Alps. For our other vacations, we book action-packed, luxury, bespoke trips through Backroads, Butterfield & Robinson, Abercrombie & Kent, or Timbuktu Travel.

Ashley curates our bucket list life, and we’re checking off items left and right. We’ve experienced Cappadocia, Turkey, from a hot air balloon, did a Porsche grand tour across five European countries, ran with the bulls in Pamplona, Spain, sailed the Mediterranean on a Catamaran, attended AfrikaBurn, and swam with sharks in South Africa, and Ashley spent 30 days on the Camino de Santiago. Not only have we shared a kiss at the top of the Eiffel Tower, but we’ve seen the Egyptian pyramids and toured the Nile River by luxury boat, went trekking in Bhutan, and scuba dived in the Red Sea [Egypt] and Raja Ampat [Indonesia].

From watching the spectacular Northern Lights to attending music festivals like Israel MidBurn, **our lifestyle inspires others to live life to the fullest, unburden themselves with possessions, plan incredible worldwide explorations, and have experiences they never dreamt possible.**

Friends & Family

We've built a tribe of fellow nomads and like-minded people by letting go of the relationships that no longer served us and nourishing the ones that inspire us to be better humans. WhatsApp and FaceTime help us keep up with loved ones, and we only go back to North America when it's convenient for us. Ashley plans her annual Slum-It Summit trip for all our North American friends, and we happily host any and all friends who want to visit us abroad.

The boys are doing great, and it's fun watching them come into their own. Aidan works in the film industry, and Connor is wrapping up college at Concordia.



Recreational Substances

Ashley is four and a half years sober, and Cameron drinks intentionally. He does one dry month per year and one dry week per month. He only drinks if he has worked out for the day and is with others at social gatherings or dinners, but never at home alone. Ashley does recreational drugs only if she feels like it and for medicinal purposes. Cameron microdoses weekly and occasionally engages in macrodose journeys with friends or a shaman. Together, we experienced the true power of Ayahuasca at Rhythmia in Costa Rica.



Sex & Connection

We have a healthy, pleasurable sex life. Ashley worked with a somatic sex therapist to address some of her past sexual trauma, which has increased her sex drive. Both of us cater to one another's sexual blueprints: Kinky [Cameron] and Dark Energetic [Ashley].

We attend one to two sex workshops per year [tantra, bondage, kink, etc.] to explore our sexual desires and limits. **We're better at communicating what we do and don't want without judgment or fear of hurting one another's feelings.**

Ashley has worked with a Dom and actively experiments with Cameron's boundaries. Cameron worked with a therapist and no longer withholds information from Ashley—especially about taking recreational substances while he's alone. He pushes through this discomfort and proactively communicates with her, strengthening her trust in him. In return, she feels more comfortable opening up the relationship as long as Cameron maintains proactive communication.

Since we practice sleep divorce, we connect by cuddling before bed and when we wake up. We go on date nights bi-weekly and hide little notes to brighten one another's day. By taking time apart, we create a deeper desire for connection. Every quarter, we meet to re-read our Vivid Vision and rate how we're showing up in the relationship, and every six months, we re-read our wedding vows.



Conflict & Space

We can sense when we're being triggered and back off before it gets too heated. **Our conflict management and communication has improved. We take the time to process our emotions, discuss the issue calmly and rationally, and figure out how to reconnect faster.**

Monthly, we meet with our relationship coach separately and together, building towards a quarterly rhythm. Our coach helps us manifest our Vivid Vision, creates achievable relationship goals, calls us on our shit, and holds us accountable to ourselves and one another.

Since we're together 24/7, we understand the optimal amount of time we need together, and, more importantly, apart. Ashley's an introvert and needs time to recharge. She proactively books separate Airbnbs in locations when she needs downtime or to get a lot of work done. Cameron's trips back to North America build in natural space, and he uses this time to focus on healthy activities, not destructive ones. The distance and space create a deeper desire for reconnection and intimacy.



Our Businesses

Cameron hosts annual, in-person events in North America and the Middle East. The COO Alliance now boasts members in more than 35 countries. He's cracked the code on marketing, especially on social media, and has created a fully self-managed business. Cameron is coaching three or four hand-selected clients who pay a premium rate, put their second in command in the COO Alliance, and have committed to even bigger payouts. The Invest In Your Leaders course has a dedicated marketing and sales team and generates around \$1M in revenue each year.

Cameron typically works Monday through Thursday, 1-7 PM. By the end of 2025, Cameron will only work 8-10 hours per week *max*.

Ashley moved her business, Ever Wander, to Dubai, where she can expense anything and everything, pays herself no more than \$112,000, and spends less than 35 days in the United States per year. This means, she doesn't have to file an annual tax return in the U.S.

Moreover, she found her stride managing Ever Wander, hired a few contractors from UpWork/ Fiverr to help her manage the day-to-day, and is focusing on the parts of the business she loves the most: capturing content. She juggles the website, blog, email list, newsletter, YouTube channel, expat-turned-entrepreneur interviews, social media, and a private Facebook Group for higher-end travel recommendations [Boujee Backpackers]. Ever Wander can and will generate a profit as long as it doesn't compromise the brand or Ashley's vision. On bucket list-worthy trips, she hires local videographers to capture the experience and showcases them on her YouTube channel.



Money, Money, Money!

We're tax-saving ninjas. 25% of Cameron's quarterly revenue gets invested, and anything left over is invested at year-end. Ashley has successfully minimized her U.S. tax exposure by moving her business to Dubai. Both of us have updated wills in place, and **we're on track to retire in less than 10 years with the same lifestyle.**





How We Feel

We feel blessed beyond measure for our bucket list, dream life. We fully embrace the Ever Wander mantra of exploring, experiencing, and evolving. It isn't always glamorous and is full of stressful and frustrating moments, but *we wouldn't change it for the world*. Our hearts and minds are full of love, connection, wonder, adventure, and unforgettable memories we'll cherish forever. **One thing is for sure—the best is yet to come.**

